

## Does insurance **care**?



*Yes it does!* From embracing ESG and diversity & inclusion, helping vulnerable customers and many charitable activities brokers are at the heart of their communities and can also help when disaster strikes or where their community needs it.

## FIND OUT MORE

SCAN ME



Visit [www.biba.org.uk/careers-apprenticeships/](http://www.biba.org.uk/careers-apprenticeships/) to find out more or contact your local insurance broker to see if they have vacancies.



## CAREERS **INSURANCE**

Something for everyone...

[www.biba.org.uk/](http://www.biba.org.uk/)

# Why is insurance important?

Insurance is not just about cars or phones – think drones, satellites, music festivals and cyber-attacks too. Some insurance is compulsory, like for cars, and people and businesses need insurance to protect themselves against the unexpected.

## But what will my work be?



**HR**  
recruit, train and look after employees.

### INSURANCE BROKER

the link between customers and insurers. You will help arrange and negotiate insurance cover and price and deal with queries and changes. As you progress you could take responsibility for winning new customers, building current customer relationships and even managing a team or leading a company.

## Why work in insurance?

## What skills can you learn?

As well as the chance to learn the technical parts of insurance and get a professional qualification to enhance your career you can learn about:

01

NEGOTIATION

02

ANALYTICS

03

PROBLEM SOLVING

04

PROJECT MANAGEMENT

05

COMMUNICATION AND MORE...

### FINANCE

managing invoicing and payments in and out with insurers and or customers. You may choose a professional accounting route and work on your firm's own accounting.

### MARKETING

Create advertising, websites social media and more to promote your firms products and services.

### IT

many insurance brokers are technology led and you could choose to work on their systems and even design new technological solutions.

### CLAIMS ADVISERS

help when their customer has to make a claim, advising them on what needs to be done and sometimes helping them get their claim paid.

It's part of a massive, diverse international sector with great opportunities and good salaries. Insurance brokers are at the centre of conversations between customers and insurers. It's a people business giving you a social career both inside and outside the office. As well as helping customers get the insurance they need, brokers are often innovators, developing new products and services.