

**Leighann Burtrand MCIPR**  
**Head of Communications, BIBA**

Leighann joined BIBA's Communications Department in January 2001 and went on to complete a CAM Advanced Diploma in Marketing Communications and the Chartered Institute of Public Relations Diploma. She is responsible for all communication with members, stakeholders and the press, and has developed BIBA's new proactive media and public affairs strategy. Leighann is the press office contact for BIBA and is also responsible for marketing, the website and 'the broker' magazine.